2025 William Bernard McCloud Community Impact Award Frequently Asked Question (FAQ)

1. What is the purpose of this grant?

The grant provides general operating support for 501(c)(3) organizations serving Camden, Glynn, and McIntosh counties in Georgia. The focus remains on operational needs, such as salaries, administrative costs, and day-to-day expenses, not specific projects.

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2. What are the eligibility requirements?

- Must be a 501(c)(3) organization.
- Must serve Camden, Glynn, or McIntosh counties.
- Only one proposal per organization (based on EIN/501(c)(3)) is allowed.

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3. What is the maximum funding amount this year?

Applicants can request up to $12,500.

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4. What are the key dates?

- June 2: Online application portal opens.
- June 10: Deadline to submit drafts for staff review.
- July 2: Application portal closes.
- August–September: Interview round for selected applicants.
- Mid-October: Awards announced.

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5. Can applicants request support for reviewing their draft applications?

Yes. Drafts can be submitted to Meizi Wolven any time before June 10 for feedback.

6. What is the application and selection process?

1. Submit online application (60 points max).
2. Top-scoring applications are invited to an interview (40 additional points).
3. Five bonus points are given to new applicants (those who haven't applied in 2022, 2023, or 2024).

7. Can an organization with multiple branches apply more than once?

No. If all branches fall under the same 501(c)(3), only one application can be submitted. However, funds may be split across multiple branches if they all serve the target counties.

8. Can applicants submit a video interview?

Yes. Selected organizations moving to the interview phase are encouraged to submit pre-recorded interview videos; however, if submitting a video is difficult, the Committee will conduct an in-person interview instead. The interview guidelines will be sent directly to the selected organizations when the time comes.

9. If part of a national or statewide organization, can local branches apply?

Yes, as long as:
- Funds are used only in the three eligible counties.
- The local budget and impact are clearly explained, separate from the national office.

10. Do I need to answer the unscored question (Mission, Vision and Values)?

Yes. This is a required question. Although this is an unscored question, sharing your organization's mission, vision, and values helps the committee better understand how your grant request aligns with your overall purpose and long-term goals.

11. Who should submit the Interim Report?

The Interim Report is required for **recipients** of the 2024 Community Impact Award. If you need assistance, please contact mwolven@coastalgeorgiafoundation.org.

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12. Why won't my 1,000-word response fit within the 2,500-character limit?
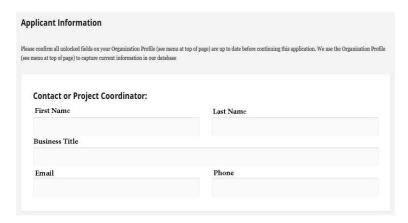
The 2,500-character limit includes spaces, which typically equates to approximately 430 words—not 1,000 words. If you would like to retain your full original response, you may upload it under the section labeled **"Attach any other reports or relevant information."**

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13. Where should we upload our pictures?

You are welcome to include photos with your application to help the Committee better understand your work visually. Please upload them in the section labeled **"Attach any other reports or relevant information."**

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14. In the Applicant Information section, there are blank fields asking for "First Name, Last Name, Title, Email, and Phone," but no heading is shown. What information is being requested here?

These fields are intended for the Contact or Project Coordinator — the individual who will serve as the main point of contact for your application. We apologize for the missing headers and any confusion this may have caused. As shown in the image below, please enter the individual's name, business title, email, and phone number.

15. Our organization already has a login to the online application. Can we create another one?

Yes! To create an additional login, go to "**Create a New Account**" and select "Organization." When prompted, enter **the exact same IRS Tax Exempt Number or organization name** used for the original account — this step is essential. Once entered correctly, you'll be taken to the next page. At the top, you should see a message: "**There are previous submissions or drafts for this application. See submissions**." Click that message to access and collaborate on the same application with your colleague.